

# Farm Resilience PROGRAM



**Do you operate a farm or agricultural business in the Macleay Valley?**

Kempsey Shire Council invites you to attend a free online program designed to help your business become more profitable, sustainable and disaster resilient.

**FREE webinars over 10 weeks  
Program kicks off 29 July**

**Learn more about:**

- > Developing a business plan
- > Understanding your business direction
- > Attracting, retaining and managing staff
- > Marketing your business
- > Managing farm safety



**Register via Your Say Macleay before Monday 27 July:**  
**[yoursay.macleay.nsw.gov.au/recovery](https://yoursay.macleay.nsw.gov.au/recovery)**



**This program has been specially designed to build resilience and sustainability in agricultural businesses by providing training and skills development to fine tune strategic planning, improve compliance and thrive into the future.**

Presented by agricultural training specialist Rebecca Fing of House Paddock Training and Consulting, this webinar workshop series will be practical and operationally focused. With more than 15 years experience, Rebecca knows agriculture, small business and how to get results.

## THE PROGRAM

Wednesday 29 July	12pm	Introduction
Wednesday 5 August	12pm	Your Business - Vision and Values
Wednesday 12 August	12pm	Goal Setting / Business Planning
Wednesday 19 August	12pm	Risk Management
Wednesday 26 August	12pm	Your Farm Safety - Why and Who
Wednesday 2 September	12pm	Your Farm Safety - What and How
Wednesday 9 September	12pm	Your People - Legal Compliance
Wednesday 16 September	12pm	Your People - Recruiting and Managing People
Wednesday 23 September	12pm	Your Farm Future
Wednesday 30 September	12pm	Your Market / Value Proposition

**Please note:** You will need a computer with a camera and an internet connection to attend the online workshops. Further instructions will be supplied upon registration and you will be contacted by the Trainer to learn more about you and your business. Webinars are recorded so registered participants can watch at a more convenient time.

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**For more information, please contact Kempsey Shire Council's Agricultural Project Officer, Ali Briggs, on 6566 3200**